

2024 MUSIC TRENDS



REPORT



TRENDING IN 2024



Here at Marmoset, we've got our fingers on the pulse of consumer music trends.

Leveraging data from our catalog and cultural cues, we've identified three types of music we expect to continue to rise in popularity in the final months of 2024 and beyond.

We're calling these three types of music French Retro, Country Cool, and Psych! Rock.

Keep your ears tuned to these types of music in the media around you.



FRENCH RETRO



We've seen a steady increase in breezy and stylish French jams in 2024.

We believe the summer Olympics in Paris helped push the popularity of these effortlessly cool casual European songs to new heights.

The Songs



"Ce Qui Est Bon"

by [Leslie Capri](#)
[Marmoset](#) // [Track Club](#)



"Mauvais Garçon"

by [Celseta Pizz](#)
[Marmoset](#) // [Track Club](#)



"Tout le Jour"

by [Danca](#)
[Marmoset](#) // [Track Club](#)

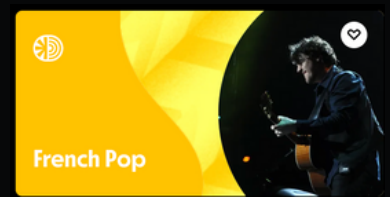
The Mixes



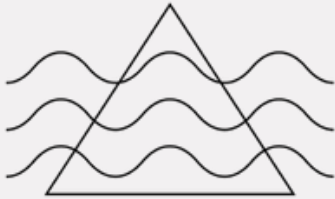
[Euro Retro](#)
Available on Marmoset



[French Artists](#)
Available on Marmoset



[French Pop](#)
Available on Track Club



COUNTRY COOL

Even before Beyoncé dropped Cowboy Carter, country music was steadily gaining more popularity among mainstream audiences.

Hold on to your cowboy boots. Based on our data, we're expecting this trend to continue to rise.

The Songs



"Two Lanes"

by [Quincy Coldwater](#)
[Marmoset](#) // [Track Club](#)



"Kickin' Back"

by [Kala'e](#)
[Marmoset](#) // [Track Club](#)



"Elephant In The Room"

by [C'est Claire](#)
[Marmoset](#)

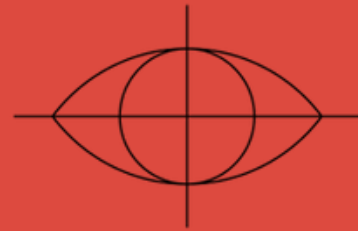


Recent Work

This placement for SITKA Gear titled "Mystery Ranch x SITKA STUDIO" is a prime example of the country trend. This Marmoset-exclusive song "Mr Front Porch" is by The Hi-Fi Revival.

Fun fact: this band has only been with Marmoset for a few months, and they've already been licensed twice, further speaking to the fact that this sound is popular now.

PSYCH! ROCK



Don't say psych! Psychedelic rock music remains popular, especially songs with a vintage twist.

Marmoset has a unique collection of vintage and vintage-sounding psychedelic rock songs from real artists. Groove out to these songs below.

The Songs



"Where Will I Go"
by [The Wild Thymes](#)
[Marmoset](#)



"The Flys"
by [The Souls](#)
[Marmoset](#)



"Music Train"
by [Bliss](#)
[Marmoset](#)

Artist Spotlight: [Cargo](#)

Cargo originated in Toronto and signed with the Canadian label Trend Records. The label converted an old barn in the Toronto suburb of West Hill into a makeshift recording studio and office where they produced Cargo's output.

Cargo is psych rock, complete with influences of the 60's like introspective lyrics, winding chord progressions, fuzzed-out guitar licks, and a sombre realism. While the group never saw fame, their songs are authentic time-pieces of the era.



STAY ONE STEP AHEAD WITH MARMOSET AND TRACK CLUB.

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